

# Self-Inflicted Unemployment Scarring and Stigma\*

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## Abstract

Long-term scars of unemployment include higher ex-post displacement and income losses, as well as lower re-employment that increase in occurrence and duration of previous unemployment spells. Human capital explanations assume that capital accumulation is valued by the market, but is impaired by non-employment. We retain the former, yet relax the latter by considering continuous investment decisions made by workers across employment statuses, with positive effects on wages and the likelihood and duration of unemployment spells. We calculate analytically the joint optimal investment by the employed and the unemployed. We identify two dynamically stable steady-state values with a lower one for the unemployed generating cyclical dynamics whereby human capital optimally falls during unemployment spells and increases again upon re-employment. It follows that scarring and stigma are endogenously generated as a by-product of decisions made by agents and are therefore *self-inflicted*. We close the analysis by a counterfactual exercise allowing to gauge and confirm the importance of employment risks hedging in total demand for human capital and that of moral hazard issues in the design of UIB programs.

**Keywords**— Human capital; unemployment duration dependence; unemployment stigma and scarring; work displacement; re-employment probability.

**JEL classification**— I26, J24, J64, J65

# 1 Introduction

## 1.1 Motivation and overview

In addition to contemporaneous income losses associated with incomplete and time-constrained replacement,<sup>1</sup> unemployment imposes long-term costs to workers. On the one hand, scarring refers to persistent detrimental labor market outcomes, such as earnings decline,<sup>2</sup> as well as lower employment and higher displacement of workers with previous unemployment spells.<sup>3</sup> On the other hand, negative duration dependence (stigma) implies more unfavorable ex-post outcomes the longer the duration of the non-employment spells.<sup>4</sup>

Human capital is often invoked as an explanation for unemployment scarring and stigma. This conjecture relies on two postulates, i.e. human capital is valued by employers and its accumulation is somehow impaired by non-employment. Evidence for capital valuation include higher wages, faster re-employment and lower displacement risks for

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<sup>1</sup>The U.S. weighted average UI replacement rate in 2010-2011 was 0.41 and varied between 0.30 (AK, LA) and more than 0.49 (AZ, HI, RI) with median maximal duration of 26 weeks. Source: U.S. Department of Labor.

<sup>2</sup>Jacobson et al. (2005b, Fig. 1) report that pre- vs post-displacement earnings losses are 10% for short-tenured, 23% for medium-tenured and 30% for long-tenured workers. See Kletzer (1998); Arulampalam et al. (2001); Abbott (2008); Quintini and Venn (2013); Carrington and Fallick (2014) for reviews of US and international evidence on post-unemployment income losses. Additional discussion of income scars is presented in Jacobson et al. (1993); Neal (1995); von Wachter et al. (2009); Farber (2011); Davis and von Wachter (2011); Fang and Silos (2012); Huckfeldt (2016). Corresponding welfare costs are found to be substantial by Rogerson and Schindler (2002); Krebs (2007).

<sup>3</sup>Ruhm (1991a) finds that displacement entails a three times higher risk of future unemployment. Stevens (1997) shows that displacement induces multiple additional displacement, resulting in long-term earnings losses. Krueger et al. (2014, Fig. 3) show that the long-term unemployed ( $> 26$  weeks) have an exit rate to employment less than half that of the very short-term ( $< 5$  weeks). Guvenen et al. (2017) emphasize the persistence of (voluntary and involuntary) non-employment statuses in explaining earnings losses. Fujita and Moscarini (2017) distinguish between recalled and new hires in analyzing *EUE* transitions, showing that recalled workers had more tenure, received offers faster and stayed longer with their employer, while experiencing more duration dependence than new hires. See also Nilsen and Reiso (2011); Eliason and Storrie (2006) for Scandinavian and Arulampalam (2001) for British evidence on employment scarring. Seniority rules determining Last-in-First-Out termination policies are discussed in Kletzer (1998); Medoff and Abraham (1981); Carmichael (1983).

<sup>4</sup>Kroft et al. (2013) rely on fictitious CV's sent to prospective employers advertising openings and find that call-backs were 45% lower for 8-month unemployment spells, compared to 1-month. Similar effects through low call-backs are identified in Eriksson and Rooth (2014) for Swedish data. See also Eubanks and Wiczer (2016); Alvarez et al. (2016); Nekoei and Weber (2015); Huttunen et al. (2011); van den Berg and van Ours (1996); Ruhm (1991b) for discussions of the role of sample composition effects and unobserved heterogeneity in explaining duration dependence.

skilled workers.<sup>5</sup> Reasons for slower capital accumulation for the unemployed include learning-by-doing, faster skills depreciation and access to different learning technologies in non-employment, as well as capital specificity, technological obsolescence, and unemployment insurance (UI) incentives distortions. The relative depreciation of the unemployed workers' capital is sanctioned by employers who rely on spell occurrence and duration as a screening mechanism to identify existence and magnitude of human capital losses. Firms are consequently less willing to hire and pay high wages to, as well as are more inclined to lay off previously unemployed workers, especially the long-duration ones.

Our main research question is whether these long-term unemployment costs can still arise when the first postulate of valuable capital is retained, but the second assumption of exogenous accumulation wedges across employment statuses is relaxed. In particular, we ask whether unemployment scarring and stigma are consistent with an environment where measurable human capital (i) is associated with both a lower likelihood and expected duration of unemployment spells, in addition to higher wages and (ii) can be continuously adjusted by agents in both employment and unemployment states.<sup>6</sup> To the extent that capital positively affects wages, as well as unfavorable employment risks and that its accumulation is chosen by the agent, exposure to unemployment scarring and stigma should be minimized by investing more when employed (to prevent displacement), as well as when unemployed (to accelerate re-employment and counter duration dependence). If the optimal strategy nonetheless admits long-term unemployment costs, then any residual scarring and stigma must be optimally *self-inflicted* by the agent.

To answer this question, we address unemployment scarring and stigma through the lens of classical Human Capital (HK) investment theory, to which we append endogenous exposure to employment risks. We rely on four modeling choices. First, we take as

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<sup>5</sup>See Mincer (1974) for education, tenure and experience gradients of wages. See Neal (1995); Kletzer (1998); Farber (2005, 2011); Riddell and Song (2011); Gomes (2012); Fang and Silos (2012); Quintini and Venn (2013) for evidence on role of human capital in mitigating exposure to labor market risks,

<sup>6</sup>Evidence and rationalization for human capital decision- and cost-sharing in employment is provided by Becker (1962, 1993); Acemoglu and Pischke (1999); Fu (2011); Marotzke (2014); Kräkel (2016) whereas unemployed agents' participation in active UI policies is reviewed by Heckman et al. (1999); Jacobson et al. (2005b).

primitive the assumption that human capital induces better wages, as well as faster displacement ( $e \rightarrow u$ ) and re-employment ( $u \rightarrow e$ ) transitions for the better-skilled agents. Second, we discard any learning-by-doing perspective and internalize both the income and employment risks adjustment motives in a HK setup with Ben-Porath (1967) accumulation featuring stochastic employment states. Third, a realistic specification of unemployment insurance benefits provides both the resources and the incentives for investing during unemployment spells. Finally, we allow for (but do not impose) differences in human capital technology across employment statuses, as well as for firm- or sector-specific capital losses incurred upon occurrence of displacement. Abstracting from both in our baseline setup lets us emphasize scarring dynamics resulting from *optimal* investment policies, instead of from arbitrary parametric restrictions. We can later reinstate status-dependent technology and capital specificity to gauge their respective contributions.

We compute interior investment rules for this problem and characterize the wages and employment dynamics resulting from the optimal choices. Solving this dynamic model is particularly challenging for two reasons. First, as is the case for Diamond (1982); Mortensen and Pissarides (1994) (DMP) Search and Matching models – and unlike HK models –, the employment and unemployment value functions are non-separably intertwined with one another, as the returns to investing when employed depend on what is selected when unemployed and vice versa. Second and more importantly, both the displacement and re-employment arrival rates are endogenous functions of the human capital decided by the agent. Unemployment risk exposure is thus (partially) adjustable, which enriches the motives for investing, but significantly complicates the model’s solution. We circumvent this problem through two-step expansion methods developed in Hugonnier, Pelgrin and St-Amour (2013). We start by solving analytically a restricted version (referred to as order-0) where the arrival rates governing displacement and re-employment are exogenously set. We then do a first-order expansion on this solution (order-1) where the perturbation concerns the key parameter governing the endogeneity of the arrival rates.

We first show that the order-0 solution captures only a subset of the stylized facts on scarring and stigma. The exogenous employment risks case yields two separate and constant human capital growth; consequently no steady-state exists. To illustrate its shortcomings, we abstract from ad-hoc depreciation and productivity differences across employment statuses, as well as from capital specificity in our baseline scenario. Importantly, a lower shadow price entails that both investment and growth are lower for the unemployed than for the employed. Since capital positively affects employment revenues, the gap in constant growth rates generates positive income wedges that are increasing in unemployment duration, consistent with *income* scarring and stigma. However, because displacement and re-employment intensities cannot be adjusted, slower capital growth during unemployment spells is inconsequential for future employment risks exposure. The restricted model is thus unable to reproduce *employment* scarring and stigma observed in the data.

We next reinstate endogenous displacement and re-employment intensities in calculating, calibrating and simulating the order-1 solutions to assess whether these shortcomings can be addressed. Again abstracting from technological differences and capital specificity, our baseline results confirm that the optimal human capital dynamics are now fully consistent with *both* income and employment scarring and stigma. This finding rests on two main results. First, investment by the unemployed is positive, but lower than for the employed. Second, distinct employed and unemployed steady-state levels of human capital exist, are dynamically stable and lower for the unemployed. Combining the two entails cyclical optimal wages and risks dynamics. Upon unemployment, human capital optimally falls towards the lower unemployed steady state and increases towards the higher employed steady state upon re-employment. Since re-employment (resp. displacement) and wages are increasing (resp. decreasing) functions, unemployment spells thus internally induce lower recall rates and lower wages and higher displacement upon re-employment (scarring). Moreover, since human capital falls continuously until either re-employment occurs or the steady state is reached, duration dependence obtains

internally. Because scarring and stigma depend on displacement and re-employment events, that the arrival rates of the latter are human capital-dependent and that the investment in the capital is decided by workers, scarring and stigma are self-inflicted in the sense that both arise through an optimal dynamic strategy of workers, with minimal and realistic assumption on market valuation of skills.

Since our model innovates from standard human capital theory in that dimension, we gauge the importance of displacement and re-employment risks control in total demand for human capital. By removing endogenous exposure and adjusting the parameters to maintain the mean displacement/reemployment rates constant, we show that the marginal effects of diversification strongly dominate any higher wage considerations in investment decisions. Moreover, we also measure the policy effects of UI generosity and of base (i.e. human capital independent) income on total investment. Standard search models associate more generous programs with reduced search efforts and longer unemployment spells (e.g. Chetty, 2008). We offer an alternative moral hazard explanation whereby generous UIB reduces the motives for investing, lowering the steady-state values and increasing unemployment through higher displacement and lower re-employment. Similar effects obtain when base income is lowered. Finally, our baseline results assume employment status independent technologies and no capital specificity. We assess the importance the these restrictions by re-introducing both in turn. Our results show that the optimal strategy counter-balances any unemployment disadvantage by investing *more*. All in all, this suggests that human capital technological wedges across employment statuses and capital specificity lose their potential in explaining scarring and stigma when employment risks are adjustable.

This paper contributes to discussions of human capital in labor market dynamics. We highlight the importance of employment risks hedging as additional motivation for investing in one's own human capital. This complements the traditional higher wages argument for more investment in skills. Moreover, these employment risks are widely assumed to be the result of systemic macro shocks and cannot be insured against through market

instruments. This reasoning justifies both active macro stabilization and UIB policies. We show instead that displacement and re-employment risks *can* be adjusted through agents' decisions and that long-term scars can obtain optimally through investment by workers. Finally, we highlight the strong moral hazard risks in making the UIB programs more generous. This results in lowering the incentives for investing, with ensuing higher displacement and lower wages and re-employment.

## 1.2 Related literature

**HK models** Our paper is most directly related to the HK literature where agents make continuous decisions on their human capital accumulation subject to Ben-Porath (1967) technology. A first strand emphasizes the role of specificity, of capital complementarities and of market frictions in optimal cost- and decision-sharing by workers and firms (Becker, 1962, 1993; Acemoglu and Pischke, 1999; Fu, 2011; Marotzke, 2014; Kräkel, 2016). A second strand focuses on heterogeneity in human capital production, both in terms of abilities and in types of acquired capital (Ingram and Neumann, 2006; Cunha and Heckman, 2007; Heckman, 1976, 2008; Hu and Taber, 2011; Yamaguchi, 2012; Polachek et al., 2015; Jones, 2014; Stantcheva, 2017; Guvenen et al., 2018). A third subset of HK contributions is primarily concerned with life cycle of wages and earnings, notably how pre-employment education, finite employment and life horizons reduces human capital investment late in life and yields hump-shaped earnings profiles (Heckman, 1976, 2008; Keane and Wolpin, 1997; Huggett et al., 2006, 2011; Cervellati and Sunde, 2013; Hendricks, 2013; Kredler, 2014). A fourth strand of the HK literature measures the impact of non-diversifiable depreciation and income shocks to the accumulation process (Rogerson and Schindler, 2002; Krebs, 2003; Pavoni, 2009; Huggett et al., 2011).

We follow the classical HK approach in letting capital investment decisions be made and costs be incurred by agents exclusively. In addition, the model is flexible enough to allow for differences in abilities or technology, as well as between general and specific capital. However, we do not emphasize heterogeneity in the primitives as the main



driving force. Rather heterogeneous income and employment outcomes stem exclusively from optimal investment and idiosyncratic shocks whose distributions are endogenously determined through the agents' choices. Moreover, although the HK framework we resort to is by definition a life cycle model, we do not emphasize its life cycle properties. In particular, we neither focus on education decisions made prior to labor market entry, nor do we rely on the earnings profile by age to identify the properties of the law of motion. Finally, the distribution of human capital shocks found in the literature is exogenously set and cannot be altered. One exception is Keane and Wolpin (1997) where agents select between finite alternative distributions on human capital returns. However, our choices are continuous, rather than among a fixed set of alternatives (e.g. working, not working) and the shocks we consider are exclusively driven by employment status, with any variability in capital resulting from corresponding optimal choices.

**DMP models** Our paper is indirectly related to the strand of the DMP Search and Matching models emphasizing human capital either explicitly or implicitly (DMP-HK). Explicit DMP-HK literature<sup>7</sup> primarily adopts a learning-by-doing perspective whereby skills reflect work experience that improve match quality and wages and that accumulate if employed and stagnate or decline during non-employment spells (either voluntary or not).<sup>8</sup> Human capital accumulation in DMP-HK models is better characterized as a by-product of workers' job acceptance decisions and on- and off-the-job search efforts, than as a consequence of explicit investment choices by agents.<sup>9</sup> Exposure to employment risk is

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<sup>7</sup>Examples of DMP settings with explicit human capital considerations include Ljungqvist and Sargent (1998); Shimer and Werning (2006); Pavoni (2009); Yamaguchi (2010); Burdett et al. (2011); Esteban-Pretel and Fujimoto (2014); Bagger et al. (2014); Ortego-Marti (2017); Fujita (2018); Guvenen et al. (2018).

<sup>8</sup>Capital depreciation can further be accelerated in "micro-turbulent" periods where workers suffer from specific skills obsolescence (Ljungqvist and Sargent, 1998; Kitao et al., 2017).

<sup>9</sup>Exceptions in DMP-HK setups with explicit investment decisions include Flinn and Mullins (2015) who consider binary schooling choices made prior to market entry and Kitao et al. (2017) who allow for direct investment at the mid-life (Experienced) phase. Flinn et al. (2017); Fu (2011) analyse joint training decisions by workers/employers, whereas agents decide on job offers that include training opportunities, as well as wages, whereas Lentz and Roys (2015) consider training decisions made by firms exclusively. Guvenen et al. (2018) let workers select accumulation through directional search for firms with different skills requirements that augment human capital. This literature considers income motives only for accumulation, with no effects on the distribution of employment risks internalized in workers decisions.

also indirectly affected by workers decisions, such as in the case of endogenous separation, where matches are not consumed in light of insufficient *ex-post* quality (Esteban-Pretel and Fujimoto, 2014; Fujita and Moscarini, 2017) or in unemployment search efforts that are combined with market tightness conditions (Mukoyama et al., 2018), as well as human capital specificity (Fujita and Moscarini, 2017; Fujita, 2018) to determine the job arrival rate.

We also draw from the DMP literature with implicit references to human capital. For example, the match quality in Pissarides (1992) depends on past employment status and is higher for previously employed workers, thereby mimicking additional skills depreciation during unemployment. Recall models such as Fujita and Moscarini (2017) emphasize dynamics for match productivity that persist as long as a worker does not find employment outside a given firm, thereby capturing firm-specific human capital that can be drawn upon when recalled. Kroft et al. (2016) implicitly mimic unemployment depreciation by directly appending negative duration dependence to model UE transitions in a search framework. Finally, Job Ladders models (Lise, 2013; Pinheiro and Visschers, 2015; Moscarini and Postel-Vinay, 2016; Krolikowski, 2017) emphasize slow resolution of mismatches between demanded and offered skills to explain wages and employment risks dynamics. These papers have implicit references to human capital where displaced workers suffer from jumps to less favorable employment ladders and slowly climb back up when their capital is replenished following re-employment.

We indirectly borrow from the DMP paradigm in letting agents' decisions affect their employment outcomes and from the DMP-HK segment by channeling this influence through their human capital. We also implicitly assume that match quality is improved by the latter, resulting in better employment opportunities (wages/risks) for high-capital agents. Moreover, the optimal wage and employment dynamics we uncover share strong similarities with those obtained under the Job Ladders approaches. However, several differences are worth mentioning. First, we abandon the learning-by-doing perspective by making capital accumulation a product of deliberate and continuous decisions by

agents across the employment statuses. Second, we depart from DMP in taking a partial-equilibrium and agents-focused perspective. Indeed, firms, rather than agents, act mechanically in our setup, supplying the wage, displacement and re-employment functions that are taken as primitives and are not stemming from general equilibrium. Finally, we put forward an idiosyncratic, rather than systemic stochastic environment where the capital-induced distributions are agent-specific and do not encompass equilibrium variables such as the market tightness rate.

## 2 DWS evidence on employment risks and human capital

We resort to Displaced Workers' Survey (DWS) data to provide *prima facie* evidence of scarring and stigma, as well as to compute empirical moments that will be used in the calibration exercise below. Towards that objective, we construct an unbalanced panel of all bi-annual waves between years 1994 and 2010. In addition to respondents' data on schooling, gender, age, current wage, . . . , DWS provides detailed information on whether the agent has been displaced over the last three years (*dw*) and if yes, on last job tenure (*ljten*), last job wage (*ljwage*), on whether he has worked in the interim (*worked*) as well as on the number of weeks without work (*wkswo*). This information is useful to establish scarring and stigma patterns.

Table 1 highlights the scarring effects of past unemployment spells by contrasting the current employment status and hourly wages for previously non-displaced and displaced respondents. To limit the effects of long-term unemployment, we restrict our sample of displaced workers to those having worked since the time of displacement. The results indicate that having been displaced results in a statistically significant 7.8% higher level of unemployment. The wage cut of re-employed displaced workers is also significant, representing on average 8.8% over our 16 years sample.

Table 1: Unemployment scarring

Displaced	Observations	Employed	Unemployed	Current job hr. wage
No	494,760	95.90%	4.10%	6.94\$
Yes	44,598	88.05%	11.95%	6.35\$
All	539,538	95.24%	4.76%	6.83\$

Notes: Displaced Workers Survey. Unbalanced panel sample, bi-annual data, waves 1994–2010. Current status of workers remaining in the labor force and having worked since displacement for displaced workers. Displaced: over the last three years at time of interview.

Table 2 presents descriptive evidence of the hedging capacity of human capital against unemployment risks, as well as of the positive wage gradient. When capital is proxied by the education level, the data points towards lower unemployment and displacement risks, as well as higher re-employment probabilities for the better educated. Unsurprisingly, higher levels of education are also associated with higher levels of current wages.

Table 2: Employment risks and hourly wages by education levels

Level	Unemployment	Displacement	Re-employment	Current hr. wage
Less than HS	13.8%	9.7%	49.4%	4.64\$
HS	7.5%	5.0%	61.7%	6.25\$
Some college	5.4%	3.5%	65.9%	6.75\$
College	3.3%	1.9%	69.4%	9.13\$
Advanced	2.1%	1.2%	75.2%	12.12\$
All	6.3%	4.0%	63.4%	6.63\$

Notes: Displaced Workers Survey. Pooled sample, bi-annual data, waves 1994–2010. Displacement: Currently unemployed, conditional upon being employed in previous wave. Re-employment: Currently employed, conditional upon being unemployed in previous wave. Current wages are real hourly wages. Mean of all waves.

The scarring and hedging evidence is corroborated in Table 3 which reports unbalanced panel regression outputs with year random effects. In columns (1) and (2), the re-employment (displacement) is also found to be increasing (decreasing) in the education level. If we measure human capital by job tenure instead (*l*ten), columns (1) and (2)

again confirm that workers with more experience are re-employed at a faster rate and less likely to be displaced. Evidence of duration dependence (stigma) is also apparent whereby the number of weeks without work (wkswo) has a depressing effect on re-employment probabilities and an increasing effect on displacement risk. The latter can also be interpreted as indication of “Last-in, first-out” practices, whereby by previously displaced workers with long unemployment spells are more likely to be displaced again than workers with uninterrupted tenure. In column (3), we regress the current wages of previously displaced workers that have been re-employed, controlling for past wages, along with other covariates. The GLS estimates point again to a higher wage for the better educated, whereas long tenured workers, as well as workers with long spells of unemployment face significant wage cuts upon re-employment.

Table 3: Regression output

	Dependent variable		
	Re-employment (1)	Displacement (2)	Current wage (3)
educ	0.0953 (3.93)	-0.1294 (-4.00)	0.1918 (3.34)
ljten	0.0130 (3.01)	-0.1095 (-9.39)	-0.0370 (-3.90)
wkswo	-0.0039 (-3.67)	0.0042 (3.08)	-0.0154 (-5.89)
Estimator	Probit	Probit	GLS
Covariates	yes	yes	yes
Random effects	yes	yes	yes
Obs	9,509	4,176	1,968

Notes: T-statistics in parentheses. Sources: Displaced Workers Survey. Unbalanced panel sample, bi-annual data, waves 1994–2010. Re-employment: Currently employed, conditional upon being unemployed in previous wave. Displacement: Currently unemployed, conditional upon having worked since last lost job. Income scarring: Percentage drop in income over previous income if re-employed following unemployment spell. Main regressors are the education level (educ), the last job tenure (ljten), as well as the number of weeks without work (wkswo). Other covariates include race, gender, age, union, last job wage. Random effects computed at the household id levels.

Overall, we conclude that the scarring costs associated with unemployment are significant and that duration dependence is apparent. Fortunately, whether measured by education or by job tenure, human capital appears to be a significant hedge against these costs. The next section describes a theoretical model incorporating these elements. Consistent with Tables 2, and 3, we assume that labor demand puts value on acquired human capital with higher re-employment, lower displacement probabilities, as well as higher wages. Taking these labor market characteristics as given, we let agents select their investment in human capital and verify whether the resulting dynamics are consistent with scarring and stigma costs identified in Tables 1, and 3.

### 3 Model

Consider an economy where agents are characterized by two sources of heterogeneity: Human capital  $H_t \in \mathbb{R}_+$  and labor market status  $i_t \in \{e, u\}$  (i.e. employed, unemployed).<sup>10</sup> The former is defined as the publicly measurable set of skills accumulated by workers over their lifetime. We assume that investment in human capital is decided by agents and takes place both within (e.g. through experience or voluntary training) and outside (e.g. through formal and informal education) employment.<sup>11</sup> The pecuniary (e.g. tuition fees, books, software, ...) and indirect (e.g. opportunity cost of time and effort spent acquiring skills) investment costs are borne by individuals.<sup>12</sup> Human capital provides no direct utility flows to the agent, but is valued by employers, as reflected in more favorable conditions with respect to wages, firing and hiring for those agents with higher skill levels. Although our perspective is on general human capital, we allow for part of that capital

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<sup>10</sup>We abstract from additional sources of heterogeneity, such as differences in family background, preferences, or ability that are discussed in Heckman (2008); Polachek et al. (2013) in the context of HK models.

<sup>11</sup>See Kräkel (2016); Flinn et al. (2017) for on-the-job training decisions by workers and Jacobson et al. (2005b,a); Heckman and Smith (2004); Heckman et al. (1999) for participation in social training programs.

<sup>12</sup>See Becker (1962, 1993); Acemoglu and Pischke (1999) for the relevance of cost-sharing with workers in general and specific human capital contexts.

to be immediately depreciated upon a displacement event in order to reflect firm- or industry-specific components that have limited value to outside employers.

Labor market statuses are stochastic and the transition matrix between employment and unemployment spells is (partially) agent-specific, in that it depends on the accumulated level of human capital. Employed agents receive an income that is continuously adjusted to reflect changes in human capital. Conversely, unemployed agents receive unemployment benefits that are set at a fraction of the last employment revenue; the benefits are constant for the duration of the unemployment spell. Agents thus select optimal investment paths taking into account its joint benefits in terms of income premia and employment risk adjustments.

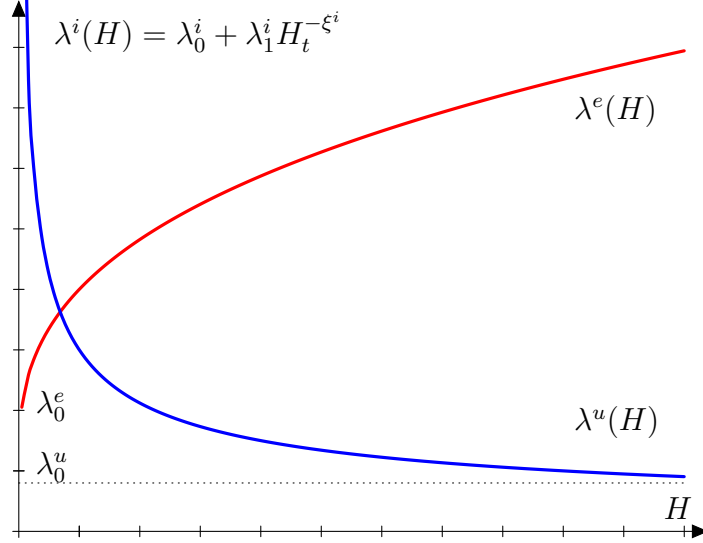
**Employment statuses** A person's time- $t$  labor market status  $i_t$  follows a Poisson stochastic process. Importantly, the arrival intensity is assumed to be dependent of the observable human capital level  $H_t$ . More specifically, let  $T^i$ , be the random time of job displacement ( $i_t = u$ ) from current employment, or re-employment ( $i_t = e$ ) from current unemployment, with Poisson arrival intensities  $\lambda^i : \mathbb{R}_+ \rightarrow \mathbb{R}_{++}$  defined as:

$$\begin{aligned} \lambda^i(H_t) &= \lim_{\tau \rightarrow 0} \frac{1}{\tau} \Pr [t < T^i < t + \tau \mid H_t], \quad i \in \{e, u\} \\ &= \lambda_0^i + \lambda_1^i H_t^{-\xi^i}, \quad \lambda_0^i, \lambda_1^i \geq 0; \quad \xi^i > -1. \end{aligned} \tag{1}$$

Hence, imposing  $\xi^u > 0$  in (1) entails decreasing and convex work displacement intensities, whereas  $\xi^e \in (-1, 0)$  yields increasing concave re-employment intensities.

As shown in Figure 1, an agent can thus reduce his exposure to conditional employment risks by investing in his human capital which decreases his displacement intensity  $\lambda^u(H)$ , as well as increases his re-employment intensity  $\lambda^e(H)$ . The parameters  $\lambda_1^i$  capture the endogeneity of the employment risks exposure and play a key role in the solution method discussed below. The parameters  $\xi^i$  govern the extent of diminishing returns to investment in self-insuring against employment shocks.

Figure 1: Re-employment and Displacement Intensities



Notes:  $\lambda^e(H)$ : re-employment intensity.  $\lambda^u(H)$ : displacement intensity.

**Income process** The income process  $Y_t = Y(H_t, \bar{H}, i_t) \in \mathbb{R}^+$  is status- and human-capital-dependent:

$$Y(H_t, \bar{H}, e) = Y^e(H_t) = y_0 + y_1 H_t, \quad (2a)$$

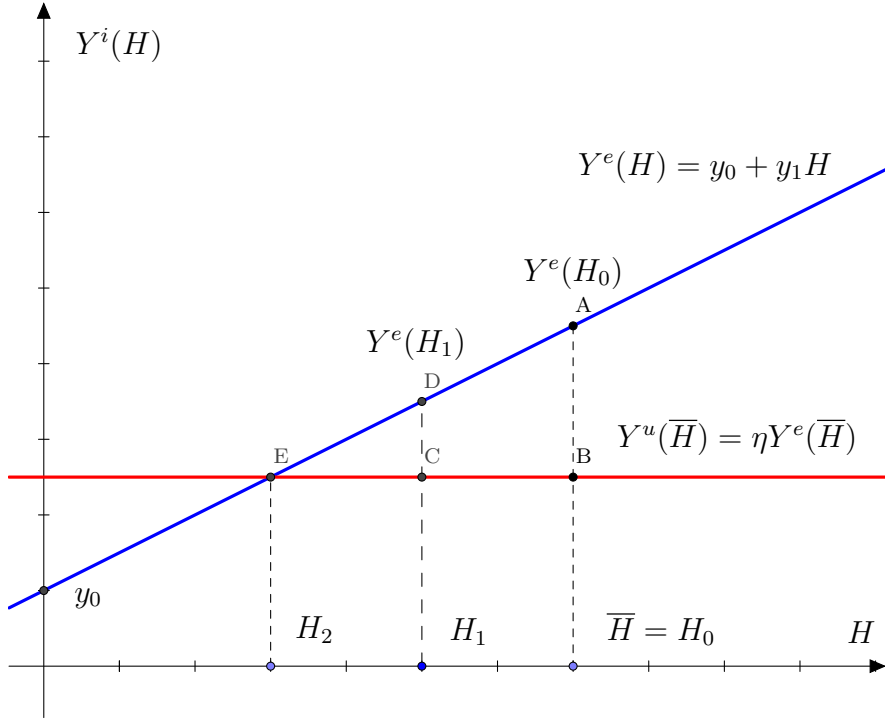
$$Y(H_t, \bar{H}, u) = Y^u(\bar{H}) = \eta Y^e(\bar{H}), \quad (2b)$$

where  $\eta \in (0, 1)$  is the UI replacement rate and where  $\bar{H}$  is the last measurable human capital level before the unemployment spell begins (i.e. *lock-in* capital).

Figure 2 shows that employment income  $Y^e(H)$  increases in human capital which can be continuously altered through the agent's investment decisions. Upon job loss at human capital level  $H_0$ , unemployment income at point B is a fraction  $\eta$  of the last employment income  $Y^u(\bar{H}) = \eta Y^e(H_0)$  and remains fixed throughout the duration of the unemployment spell. For example, if human capital declines to  $H_1$  during unemployment, UI income remains constant, whereas the income upon re-employment income at point D is lower than previously,  $Y^e(H_1) < Y^e(H_0)$ . Consistent with standard UI policies,



Figure 2: Employed and Unemployed Income



investment decisions during the unemployment spell thus affect the displacement and re-employment probabilities, as well as the re-employment wage, but not the UI benefits.<sup>13</sup>

Note further that the income loss (resp. gain) associated with displacement (resp. re-employment):

$$\begin{aligned} \Delta Y(H, \bar{H}) &= Y^e(H) - Y^u(\bar{H}) \\ &= (1 - \eta)y_0 + y_1(H - \eta\bar{H}) \end{aligned} \quad (3)$$

is an increasing function of  $H$  and can become negative if human capital depreciates sufficiently during the unemployment spell, i.e. for  $H < H_2$  in Figure 2. Indeed, beyond point E, UIB benefits are more generous than what would be earned upon re-employment, thereby lowering incentives to invest in order to augment re-employment probability.

<sup>13</sup>See St-Amour (2015) for alternative UIB with continuous adjustments in  $Y^u(H)$ .

**Human capital dynamics** The law of motion for the agent's human capitals,  $dH_t = dH_t(I_t, H_t, i_t)$ , is status-dependent and is given by:

$$dH_t = -\delta^i H_t dt + P^i I_t^\alpha H_t^{1-\alpha} dt, \quad \alpha, \delta^i \in (0, 1) \quad (4)$$

The accumulation process (4) is in the spirit of the HK literature, (e.g. Ben-Porath, 1967; Heckman, 1976; Huggett et al., 2006; Kredler, 2014) and captures continuous, as opposed to period-specific (e.g. young age only) investment  $I_t$  decided by the agent. The Cobb-Douglas gross investment function  $P^i I_t^\alpha H_t^{1-\alpha} dt$  is monotone increasing and concave in its arguments. The productivity term  $P^i$  can be interpreted as an ability or the inverse of an investment price, whereas depreciation  $\delta^i$  can be interpreted as technological obsolescence of acquired skills.

Unlike most models who assume on-the-job training only (i.e.  $I_t(i_t = u) \equiv 0$ ), or active unemployment training decided by UI planners (e.g. Spinnewijn, 2013), the agent's investment decisions extend across employment statuses. Differences in productivity and depreciation capture status-dependent returns to investment (e.g. faster depreciation  $\delta^u > \delta^e$  and/or lower productivity  $P^u < P^e$  for the unemployed). We depart from the literature (e.g. Pissarides, 1992; Acemoglu, 1995; Ljungqvist and Sargent, 1998; Pavoni and Violante, 2007; Pavoni, 2009; Spinnewijn, 2013) by not imposing technological differences across status. Indeed, in the main application below, we will assume an homogenous law of motion ( $P^i = P, \delta^i = \delta$ ) to emphasize dynamics resulting from differences in investment strategies, instead of from parametric assumptions; we later relax homogeneity to analyze its effects.

The literature also puts forward distinctions between general and firm- or industry-specific human capital, where the latter has a lower outside option value (Becker, 1993; Neal, 1995; Ljungqvist and Sargent, 1998; Wasmer, 2006; Decreuse and Granier, 2013). We can incorporate this feature by defining a transferability share  $\phi \in (0, 1)$  representing the general capital in  $H$ . In addition to continuous adjustments through (4), we assume

that the specificity share  $(1 - \phi)$  of the agent's human capital is lost upon occurrence of unemployment. As in Ljungqvist and Sargent (1998), a newly displaced agent's capital  $H_t$  is valued  $\phi H_t$  to prospective employers for income and reemployment intensity purposes. This non-stochastic jump in human capital captures firm- or industry-specific capital that is foregone when employment is terminated. Both the effects on displacement/re-employment and on firm-specific capital loss are fully internalized in the agent's investment decisions, as shown next.

**Preferences** All agents are infinitely-lived and select dynamic investment in human capital  $I_t$  to maximize the expected discounted (at rate  $\rho$ ) value of net income flow, taking as given the dynamics for human capital, the distributional assumptions and income function. More specifically, the value function can be written as:

$$V(H_0, \bar{H}, i_0) = \sup_I \mathbb{E}_0 \int_0^\infty e^{-\rho t} [Y(H_t, \bar{H}, i_t) - I_t] dt \geq 0, \quad (5)$$

subject to the intensities (1), the income rate (2) and the human capital law of motion (4).

We have followed the mainstream HK tradition in assuming risk-neutral preferences in (5), with two important implications. First, observe that negative net income  $Y_t - I_t < 0$  always remains feasible and can be achieved by implicit borrowing (at rate  $r = \rho$ ), as long as the expected net present value  $V(H_0, \bar{H}, i_0)$  remains non-negative.<sup>14</sup> Second, risk neutrality implies that any incremental demand for human capital (above that related to higher income) induced by endogenous displacement and re-employment risks cannot strictly be justified by self-insurance motives. Rather, this demand stems from a duration service procured by additional human capital which augments the expected time spent in the employed state (with associated high income  $Y^u(H)$ ), and reduces that spent in unemployment (with associated low income  $Y^u(\bar{H})$ ). Observe that this duration service

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<sup>14</sup>As will be seen shortly, the optimal strategy never involves borrowing at the parameter set used below, such that non-negative value function is never binding. St-Amour (2015) considers the case where risk-averse agents have no access to borrowing for human capital investment. The main findings obtained through numerical solutions remain qualitatively similar to the ones of this paper.

comes at no extra cost (aside from the increase in marginal price due to convex adjustment costs) and can thus be interpreted as positive side benefit of investment over and above income considerations.

Letting  $V^e(H), V^u(H, \bar{H})$  denote the pair of value functions and invoking the Law of Iterated Expectations with Poisson distributions allows the agent's problem (5) to be written as a joint optimization system:

$$V^e(H_0) = \sup_I \int_0^\infty e^{-\int_0^t (\rho + \lambda^u(H_s)) ds} [Y^e(H_t) - I_t + \lambda^u(H_t) V^u(\phi H_t, H_t)] dt, \quad (6a)$$

$$V^u(H_0, \bar{H}) = \sup_I \int_0^\infty e^{-\int_0^t (\rho + \lambda^e(H_s)) ds} [Y^u(\bar{H}) - I_t + \lambda^e(H_t) V^e(H_t)] dt. \quad (6b)$$

The presence of  $V^u(\phi H, H)$  in the employed agent's problem (6a) highlights the additional depreciation that is associated with specific capital  $(1 - \phi)H$  that is foregone upon the displacement event occurring with intensity  $\lambda^u(H_t)$ . The UI income in (6b) is calculated at locked-in capital  $\bar{H}$  until re-employment occurs with intensity  $\lambda^e(H_t)$ , after which the agent returns to  $V^e(H)$ . The program (6) highlights the endogenous discounting at augmented rates  $\rho + \lambda^i(H)$  made possible through the Poisson distributional assumption.

The corresponding Hamilton-Jacobi-Bellman (HJB) representation of (6) is:

$$\begin{aligned} 0 &= \sup_I -\rho V^e(H) - \lambda^u(H) [V^e(H) - V^u(\phi H, H)] + Y^e(H) - I \\ &\quad + V_H^e(H) [-\delta^e H + P^e I^\alpha H^{1-\alpha}], \\ 0 &= \sup_I -\rho V^u(H, \bar{H}) - \lambda^e(H) [V^u(H, \bar{H}) - V^e(H)] + Y^u(\bar{H}) - I \\ &\quad + V_H^u(H, \bar{H}) [-\delta^u H + P^u I^\alpha H^{1-\alpha}]. \end{aligned}$$

Calculating the first-order conditions and substituting back into the objective function reveals that the joint HJB system simplifies to:

$$0 = -\rho V^e(H) - \lambda^u(H) [V^e(H) - V^u(\phi H, H)] + Y^e(H) \quad (7a)$$

$$- \delta^e H V_H^e(H) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} H [P^e V_H^e(H)]^{\frac{1}{1-\alpha}},$$

$$0 = -\rho V^u(H, \bar{H}) - \lambda^e(H) [V^u(H, \bar{H}) - V^e(H)] + Y^u(H) \quad (7b)$$

$$- \delta^u H V_H^u(H, \bar{H}) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} H [P^u V_H^u(H, \bar{H})]^{\frac{1}{1-\alpha}}.$$

The bi-variate system of first-order differential equations (7) has no analytical solution due to the endogeneity and nonlinear functional forms used for the intensity functions (1). St-Amour (2015) relies on Chebyshev polynomials to calculate numerical solutions to a similar program. We resort instead to a two-step approximate closed-form solution method developed in Hugonnier, Pelgrin and St-Amour (2013). First we remove the endogeneity in the employment intensities by imposing  $\lambda_1^i = 0$  in (1). This exogenous employment risks case yields a closed-form solution (referred to as order-0 solution) for  $V_0^i(H, \bar{H}), I_0^i(H, \bar{H})$ . Second, we rewrite the endogenous intensity component as  $\lambda_1^i = \epsilon \bar{\lambda}_1^i, i = e, u$  for some constants  $\bar{\lambda}_1^i$  and perturbation  $\epsilon$  and perform a first-order expansion of the value functions around the  $\epsilon = 0$  solution:

$$V^e(H, \epsilon) \approx V^e(H, 0) + \epsilon V_\epsilon^e(H, 0),$$

$$V^u(H, \bar{H}, \epsilon) \approx V^u(H, \bar{H}, 0) + \epsilon V_\epsilon^u(H, \bar{H}, 0).$$

Once the approximate solution for the value functions is obtained, any relevant associated variable such as investment and human capital growth is thus recovered through a similar expansion. In particular, any function  $F$  involving the value functions can be

approximated as:

$$F^e(H, \epsilon) \approx F^e(H, 0) + \epsilon F_\epsilon^e(H, 0),$$

$$F^u(H, \bar{H}, \epsilon) \approx F^u(H, \bar{H}, 0) + \epsilon F_\epsilon^u(H, \bar{H}, 0).$$

## 4 Optimal investment

We now calculate the optimal investment, starting first with the exogenous displacement and re-employment (order-0), followed by the more general case where both are endogenous (order-1).

### 4.1 Exogenous displacement and re-employment (order-0)

**Theorem 1 (exogenous employment risks)** *Let  $\lambda_1^e = \lambda_1^u = 0$  and assume that the order-0 transversality and regularity conditions conditions (14) in Appendix A hold. Then:*

1. *The indirect utility functions of employed and unemployed agents are given as:*

$$V_0^e(H) = A_0^e + A_h^e H \tag{8a}$$

$$V_0^u(H, \bar{H}) = A_0^u + A_h^u H + A_b^u \bar{H} \tag{8b}$$

2. *The optimal investment functions are given as:*

$$I_0^e(H) = H (P^e \alpha A_h^e)^{\frac{1}{1-\alpha}} \tag{9a}$$

$$I_0^u(H) = H (P^u \alpha A_h^u)^{\frac{1}{1-\alpha}} \tag{9b}$$

3. *The optimal human capital growth functions are given as:*

$$g_0^e = -\delta^e + P^e \frac{1}{1-\alpha} (\alpha A_h^e)^{\frac{\alpha}{1-\alpha}} \tag{10a}$$

$$g_0^u = -\delta^u + P^u \frac{1}{1-\alpha} (\alpha A_h^u)^{\frac{\alpha}{1-\alpha}} \tag{10b}$$

where the parameters  $(A^e, A^u)$  are given in Appendix B.

The expression  $A_h^i$  in the indirect utility functions (8) capture the marginal value (i.e. shadow price), corresponding to the Tobin's- $q$  of human capital. The last measurable human capital level before the unemployment spell begins  $\bar{H}$  is valued under unemployment, but not for employed agents. Since, for the employed, UIB revenues set  $\bar{H} = H$  when unemployment begins, the value function simplifies to a function of  $H$  only. The optimal investment in (9) shows that the investment-to-capital ratio is constant and increasing in the shadow price. Consequently, the growth rates (10) are constant, so that no steady-state exists at the order zero.

The restricted case with exogenous exposure to employment risks solved in Theorem 1 captures only a subset of the unemployment scarring and stigma stylized facts. To see why, consider the baseline scenario analyzed below of (i) status-independent human capital technology corresponding to  $P^i = P, \delta^i = \delta$ , for  $i = e, u$  in (4) and (ii) purely general capital  $\phi = 1$  in (6). The optimal dynamics in (9), (10) then show that, conditional on  $H$ , human capital investment and growth are both higher when employed than unemployed if the Tobin's- $q$  satisfy  $A_h^e > A_h^u$ .<sup>15</sup> Since income (2) is increasing in  $H$ , the slower growth when unemployed is penalized by lower wages upon re-employment, and because growth is constant under both statuses, the magnitude of the income wedge is increasing in the duration of the unemployment spell. However, because the order-zero case has exogenous exposure to employment risks (i.e.  $\lambda^i(H) = \lambda_0^i$ ), the slower growth is inconsequential for post-unemployment displacement and re-employment risks exposure. Equivalently, the exogenous employment risks case replicates *income* scarring and duration dependence when the shadow price is higher for the employed and does so without requiring ad-hoc assumptions such as lower productivity or higher depreciation when unemployed. However, the restricted case fails to capture the *employment* scars and stigma associated with unemployment.

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<sup>15</sup>This condition is verified in our calibration discussed below with  $\lambda_0^e = 0.185$  yielding  $A_h^e = 2.4585$  and  $A_h^u = 1.1097$ .

## 4.2 Endogenous displacement and re-employment (order-1)

We now consider the more general case of endogenous exposure to gauge whether the shortcomings of the exogenous employment risks exposure model can be addressed.

**Theorem 2 (endogenous employment risks)** *Assume that the order-0 transversality and regularity conditions conditions (14) in Appendix A hold. Then, up to a first-order approximation,*

1. *The indirect utility functions of employed and unemployed agents are given as:*

$$\begin{aligned} V^e(H) = & V_0^e(H) + B_u^e \lambda_1^u H^{-\xi^u} + B_{1u}^e \lambda_1^u H^{1-\xi^u} + B_e^e \lambda_1^e H^{-\xi^e} \\ & + B_{1e}^e \lambda_1^e H^{1-\xi^e}, \end{aligned} \quad (11a)$$

$$\begin{aligned} V^u(H, \bar{H}) = & V_0^u(H, \bar{H}) + B_u^u \lambda_1^u H^{-\xi^u} + B_{1u}^u \lambda_1^u H^{1-\xi^u} + B_e^u \lambda_1^e H^{-\xi^e} \\ & + B_{1e}^u \lambda_1^e H^{1-\xi^e} + B_b^u \bar{H} \lambda_1^e H^{-\xi^e}, \end{aligned} \quad (11b)$$

2. *The optimal investment functions are given as:*

$$\begin{aligned} I^e(H) = & I_0^e(H) + C_u^e \lambda_1^u H^{-\xi^u} + C_{1u}^e \lambda_1^u H^{1-\xi^u} + C_e^e \lambda_1^e H^{-\xi^e} \\ & + C_{1e}^e \lambda_1^e H^{1-\xi^e}, \end{aligned} \quad (12a)$$

$$\begin{aligned} I^u(H, \bar{H}) = & I_0^u(H) + C_u^u \lambda_1^u H^{-\xi^u} + C_{1u}^u \lambda_1^u H^{1-\xi^u} + C_e^u \lambda_1^e H^{-\xi^e} \\ & + C_{1e}^u \lambda_1^e H^{1-\xi^e} + C_b^u \bar{H} \lambda_1^e H^{-\xi^e}. \end{aligned} \quad (12b)$$

3. *The optimal human capital growth functions are given as:*

$$\begin{aligned} g^e(H) = & g_0^e + D_u^e \lambda_1^u H^{-1-\xi^u} + D_{1u}^e \lambda_1^u H^{-\xi^u} + D_e^e \lambda_1^e H^{-1-\xi^e} \\ & + D_{1e}^e \lambda_1^e H^{-\xi^e}, \end{aligned} \quad (13a)$$

$$\begin{aligned} g^u(H, \bar{H}) = & g_0^u + D_u^u \lambda_1^u H^{-1-\xi^u} + D_{1u}^u \lambda_1^u H^{-\xi^u} + D_e^u \lambda_1^e H^{-1-\xi^e} \\ & + D_{1e}^u \lambda_1^e H^{-\xi^e} + D_b^u \bar{H} \lambda_1^e H^{-1-\xi^e}. \end{aligned} \quad (13b)$$



where the order-0 values  $V_0^e(H), V_0^u(H, \bar{H}), I_0^e(H), I_0^u(H, \bar{H})$  and  $g_0^e(H), g_0^u(H, \bar{H})$  are given in Theorem 1 and where the parameters  $(B^e, B^u), (C^e, C^u)$  and  $(D^e, D^u)$  are given in Appendix C.

When contrasted with Theorem 1, the order-1 results of Theorem 2 show that the investment shares of human capital  $I^i(H, \bar{H})/H$  are no longer constant. It follows that neither are the optimal growth functions  $g^i(H, \bar{H})$ , such that steady state values  $H_{SS}^i(\bar{H})$  may exist, contrary to the exogenous employment risks case. Moreover, a role for the lock-in capital  $\bar{H}$  is reinstated for optimal investment and growth for the unemployed; employed investment and growth remain unaffected for reasons that will be discussed shortly. Importantly, generalizing  $\lambda_1^i \neq 0$  permits feedback effects of changes in  $H$  for employment risks exposure. In addition to income wedges identified for the order-0 case, any gaps in the optimal dynamics  $g^e(H) - g^u(H, \bar{H})$  will be penalized in both displacement and re-employment intensities, thereby reinstating potential employment scarring and stigma.

## 5 Simulation

In order to better understand the dynamics of employment statuses and income induced by those of the human capital, we rely on the order-1 optimal rules in Theorem 2 to simulate the model. We again focus on the baseline case of status-independent technology by imposing  $\delta^i = \delta$  and  $P^i = P$  in (4) and we abstract from firm-specific capital loss upon displacement by restricting  $\phi = 1$  in the HJB (7), so as to emphasize scarring and stigma stemming from optimal investment strategies, instead of from parametric assumptions. We will reinstate both status-dependent technology and firm-specific capital loss in the comparative statics exercise below.

Our simulation follows the Monte Carlo procedure outlined in Appendix D. The calibration is selected so as to match the theoretical moments calculated from the simulation to their observed counterparts in Tables 1 and 2. More precisely, we use the resulting

simulated histories  $i_j = \{i_{j,t}\}_{t=1}^T$  of the employment statuses for each agents  $j = 1, 2, \dots, n$ , in order to compute the main moments of interest. The moments to be matched are the unemployment, i.e.  $\Pr(i_t = u)$ , the displacement, i.e.  $\Pr(i_t = u \mid i_{t-1} = e)$  and the re-employment, i.e.  $\Pr(i_t = e \mid i_{t-1} = u)$  rates, which are matched to the DWS population values from Table 2. We also account for displacement effects in our calibration. More precisely, let the displaced index be defined by  $D_{j,t} = \mathbb{1}(i_{j,t-k} = u)$ , for  $k = 1, 2, 3$ , i.e. having been unemployed at least once over the last three periods. We rely on the probability of being currently unemployed conditional upon having been displaced  $\Pr(u_t \mid D_t = 1)$ , or not  $\Pr(u_t \mid D_t = 0)$ , as well as the income loss conditional upon displacement in the last three periods  $\Delta Y_t(e_t \mid D_t = 1)$  which are matched to the DWS data in Table 1. Finally, the calibration is undertaken subject to the four order-0 transversality and regularity conditions conditions (14) in Appendix A. The selected calibration in Table 4.a does match the moments reasonably well in Table 4.b.

Figure 3.a plots the optimal investment in human capital for employed (blue, left-hand scale) and unemployed (red, right-hand scale) agents, in functions of  $H$  and for mid-level  $\bar{H} = 0.5 * (a + b)$  lock-in capital level, where  $a, b$  delimit the range of initial human capital levels. First, investment for unemployed agents is always lower, i.e.  $I^u(H, \bar{H}) < I^e(H), \forall H, \bar{H}$ . Second, investment is falling in human capital for the employed, but is U-shaped for the unemployed. Indeed, conflicting income and employment risks effects imply that investment can be non-monotone in  $H$ . On the one hand, an increase in  $H$  raises the employed agent's revenues  $Y^e(H)$  and thus available resources for investing for the employed. Moreover, equation (3) shows that it also raises the value at risk in case of unemployment  $\Delta Y(H, \bar{H})$ . Both elements concur to increase investment. However, because UI income is fixed at lock in level  $\bar{H}$ , higher human capital has no effects on available resources for the unemployed  $Y^u(\bar{H})$ , yet increases the income gain  $\Delta Y(H, \bar{H})$  in case of re-employment. Again, these income effects raise incentives for investing in human capital. On the other hand, increasing  $H$  also reduces the likelihood of displacement, while increasing the re-employment probability, thereby reducing the

Table 4: Calibration and moments matching

(a) Calibrated parameters

Equation s	Parameters		
Intensities (1)	$\lambda_0^e$	$\lambda_1^e$	$\xi^e$
	0.185	1.065	-0.1
	$\lambda_0^u$	$\lambda_1^u$	$\xi^u$
	0.0225	0.0095	0.3
Income (2)	$y_0$	$y_1$	$\eta$
	0.05	0.55	0.5
Dynamics (4)	$\delta^e, \delta^u$	$\alpha$	$P^e, P^u$
	0.175	0.8	0.25
HJB (7) and Apx. D	$\rho$	$\phi$	$T$
	0.05	1.0	200
	$a$	$b$	$n$
	0.05	2.0	10'000

(b) Observed and simulated moments

Source Moments	Table 2			Table 1		
	$\Pr(u)$	$\Pr(e u)$	$\Pr(u e)$	$\Pr(u D)$	$\Pr(u N)$	$\Delta Y(e D)$
Data	0.0635	0.6343	0.0403	0.1195	0.0410	0.0850
Model	0.0662	0.6238	0.0439	0.1977	0.0436	0.0715

Notes:  $D$ : Displaced in last three periods,  $N$ : Not displaced,  $u$ : Unemployed,  $e$ : Employed. Corresponding data from Tables 1 and 2.

incentives for investment. Diminishing returns in adjusting the arrival intensities  $\lambda^i(H)$  entail that the marginal effect on employment risk is stronger at low  $H$ . Our calibration reveals that the employment risk effect dominates the income effect for the employed, as well as for the unemployed with low human capital. At high  $H$ , the income effect is stronger for the unemployed and investment increases in human capital.

Third, our calibration entails that  $C_b^u, D_b^u < 0$ , indicating that the investment and growth are both lower for unemployed agents with high lock-in capital, although the net effect is weak due to two opposing forces. On the one hand, a high lock-in capital raises

UI revenues available for investing. On the other hand, the discussion of (3) revealed that the attractiveness of investing, and therefore increasing the likelihood of re-employment is reduced due to more generous UIB income for high  $\bar{H}$ . Our results indicate that the two effects more or less offset one another.

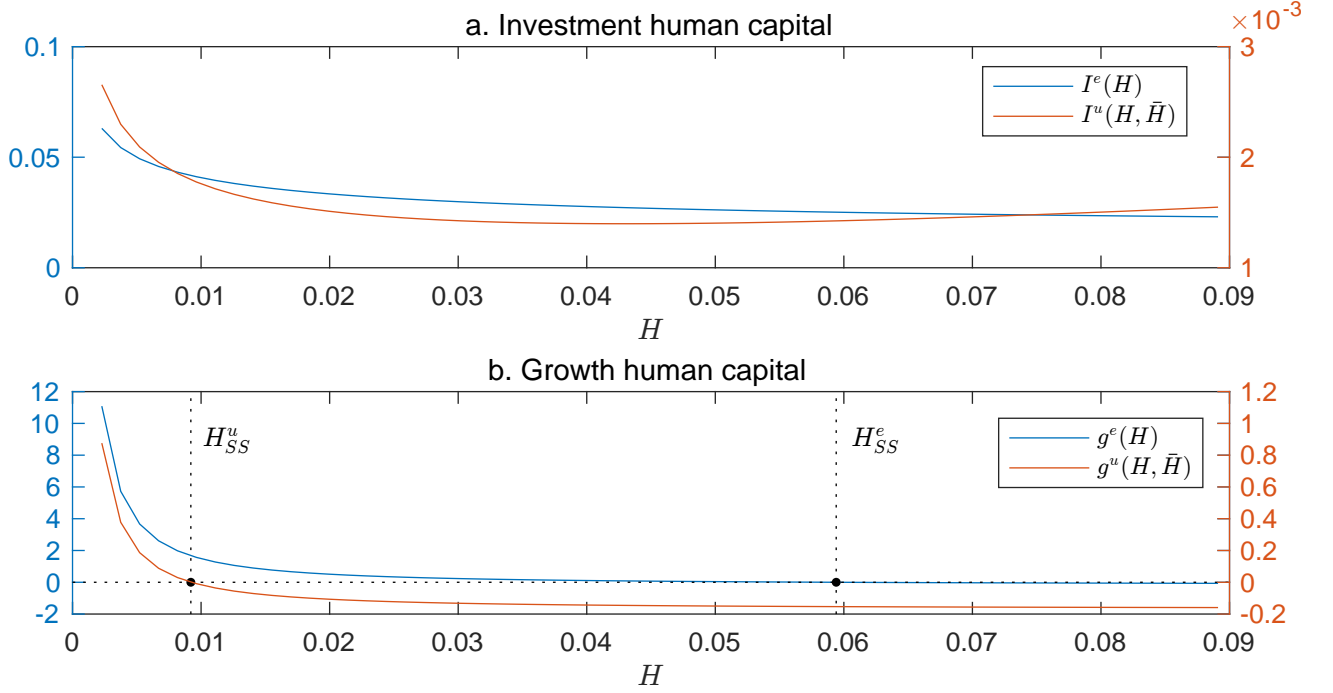
Figure 3.b shows the optimal human capital dynamics for employed (blue) and unemployed (red) agents, again evaluated at mid-level lock-in capital levels. These results show that two distinct steady-state levels exist, are unique given status and  $\bar{H}$  and are dynamically stable. In particular, the higher levels of investment for the employed workers translate into higher steady-states compared to the unemployed, with  $H_{SS}^e = 0.0599$  compared to  $H_{SS}^u(\bar{H}) = 0.0092$ . Again, it can be shown that the low effect of lock-in capital on unemployed investment entails that its effects on the steady-state  $H_{SS}^u(\bar{H})$  is also weakly negative, i.e.  $\partial H_{SS}^u(\bar{H})/\partial \bar{H} < 0$ . Importantly, dynamic stability implies cyclical dynamics whereby a long-tenured worker who is displaced at  $H_{SS}^e$  will optimally choose a depletion of his human capital until either a new lower steady state  $H_{SS}^u$  obtains, or he is re-employed, after which human capital will grow again up to  $H_{SS}^e$ .

Figure 4 plots a sample of the simulated optimal trajectories for human capital  $\{H_{j,t}\}$ . Consistent with Figure 3.b, dynamic paths converge rapidly towards the dynamically stable steady-state level associated with employment  $H_{SS}^e = 0.0599$  (dotted red line). Each dip in  $H_{j,t}$  is caused by a job displacement; once re-employed, the paths converge again towards  $H_{SS}^e$ . A prolonged unemployment spell is associated with a constant fall in capital towards the unemployment steady state  $H_{SS}^u$ . Since the unemployment probability  $\Pr(u) = 6.35\%$  is low, most of the dynamic paths hover around the employed steady-state value  $H_{SS}^e$ .

## 6 Self-inflicted unemployment scars and stigma

Figure 5 plots the optimal dynamics of human capital. First, in Panel A, a long-tenured worker with steady-state capital  $H_{SS}^e$  and who is displaced moves from  $a$  to  $b$  on the

Figure 3: Optimal investment and growth in human capital



Notes: a. Investment for employed ( $I^e(H)$ , in blue, left-hand scale) and unemployed ( $I^u(H, \bar{H})$ , in red, right-hand scale) computed from (12) at calibrated parameter values. b. Growth rates for employed ( $g^e(H)$ , in blue, left-hand scale) and unemployed ( $g^u(H, \bar{H})$ , in red, right-hand scale) computed from (13). Steady-states for employed ( $H_{SS}^e$ ) and for unemployed ( $H_{SS}^u$ ).

optimal human capital growth path. From the previous analysis, human capital then optimally depletes for the entire duration of the unemployment spell and moves towards the new lower steady state in  $c$ . Once attained, the capital remains at steady-state  $H_{SS}^u$  for the duration of the unemployment event. Upon re-employment, the agent's capital moves to point  $d$  after which capital increases again back to the former steady-state  $H_{SS}^e$ .

Next, Figure 6 shows how these human capital dynamics translate into unemployment scarring, stigma and last-in-first-out. The long-tenured displaced worker moves from  $a$  to  $b$  on the re-employment intensity function. As human capital optimally falls, so does the recall probability with intensity moving towards  $c$ . Duration dependence endogenously obtains as the longer the duration spell, the more important is the associated unemployment stigma, i.e. the fall in  $\lambda^e(H)$ . Upon re-employment, the agent moves to point  $d$  on

Figure 4: Simulated optimal trajectories

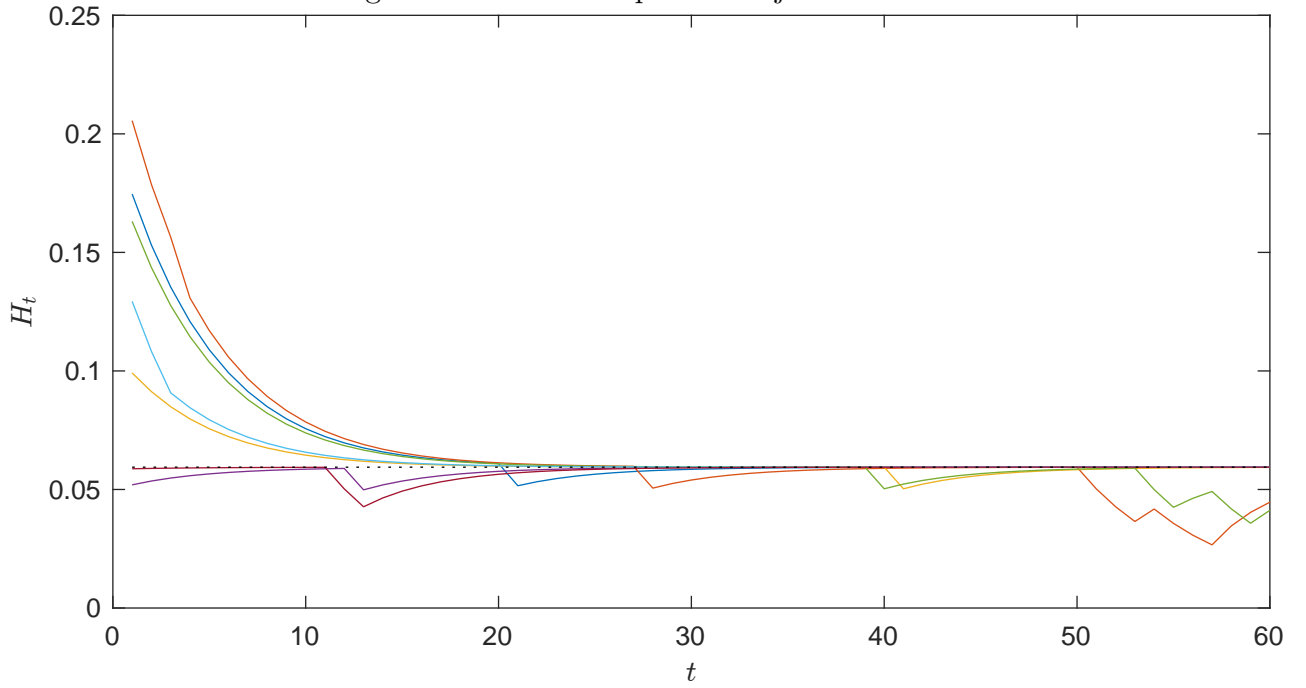
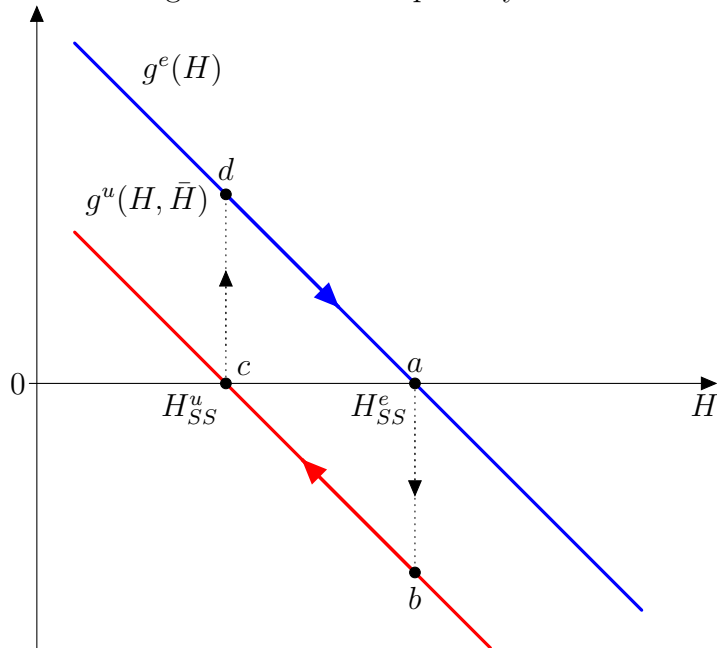
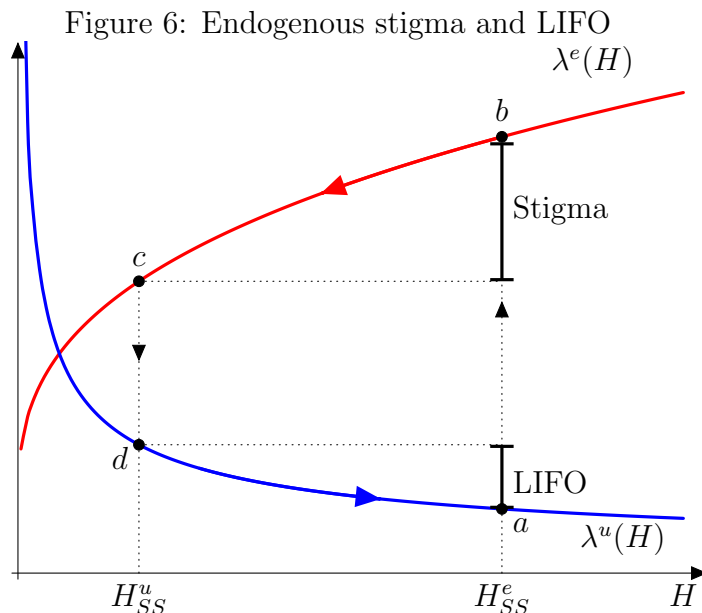


Figure 5: Human capital dynamics



Notes:  $g^e(H)$ : Optimal human capital growth conditional on employment in (13a).  
 $g^u(H, \bar{H})$ : Optimal human capital growth conditional on unemployment in (13b), for capital  $H$  and UIB lock-in capital  $\bar{H}$ .

the  $\lambda^u(H)$  intensity and is subject to a higher displacement probability due to the optimal fall in human capital. This LIFO effect persists up to the period where the former steady state  $H_{SS}^e$  is attained in point  $a$ .

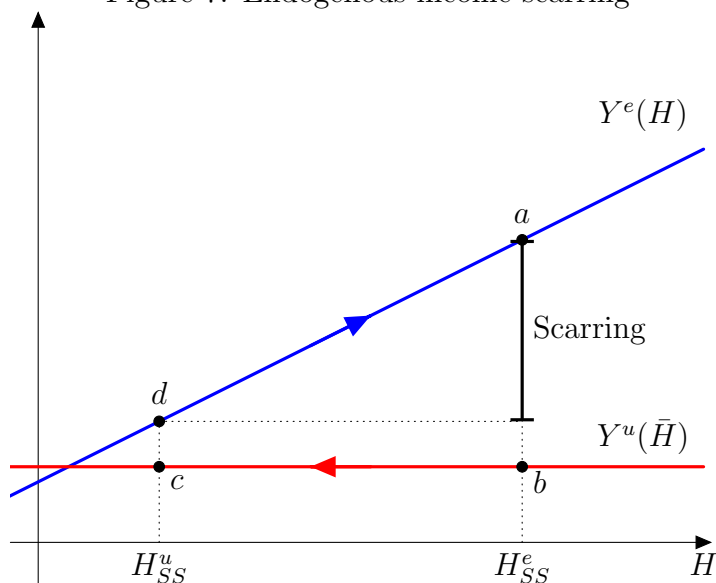


Notes:  $\lambda^e(H)$ : re-employment intensity;  $\lambda^u(H)$ : displacement intensity, under dynamics described in Figure 5.

The model also generates endogenous income scarring and stigma effects of unemployment, as evidenced in Figure 7. A displaced long-tenured worker suffers a drop in income from  $a$  to  $b$ . As human capital is optimally depleted towards  $c$ , the UIB revenues remain unaffected due to the lock-in feature. However, upon re-employment, the agent's labor income is now lower at  $d$ , with the longer the unemployment spell, the more important the drop in wages upon re-employment. The model thus endogenously generates wage dynamics that are consistent with income scarring and stigma effects of unemployment (e.g. Guvenen et al., 2017; Jacobson et al., 2005b, 1993).

The predicted unemployment scars and stigma can thus be characterized as *self-inflicted*, to the extent that they stem from optimal human capital dynamics decided by agents exclusively. Indeed, we have relied on simple and empirically motivated characterization of labor demand whereby human capital is valued by employers, resulting

Figure 7: Endogenous income scarring



Notes:  $Y^e(H)$ : employment income.  $Y^u(\bar{H})$ : unemployment income, under dynamics described in Figure 5.

in higher wages, lower displacement and higher re-employment probabilities. Traditional explanations of scarring and stigma based on screening practices by employers are therefore not required to explain this phenomenon. Importantly, neither are ad-hoc hypotheses, such as (i) more important depreciation rates, (ii) capital specificity, (iii) less efficient production technology of human capital, or (iv) learning-by-doing. Indeed, our baseline calibration assumes identical laws of motion for human capital under employed and unemployed statuses and depletion or growth is decided optimally by employed and unemployed workers. Observe finally that, although long-lasting, the predicted unemployment scarring and stigma are not permanent. Indeed, a sufficiently long employment history pushes human capital up to its former steady-state level  $H_{SS}^e$ , such that scars are not permanent.



## 7 Counter-factual analysis

We now conduct a counter-factual analysis to gauge the effects of parametric changes on our results. In particular, starting with the optimal allocation  $I = I(H, \bar{H}; \theta)$ , we modify the deep parameters to  $\tilde{\theta}$  and recompute the optimal rules  $\tilde{I} = I(H, \bar{H}; \tilde{\theta})$ . Three exercises are performed. We first start by assessing the effects of the endogenous exposure to employment risks on the demand for human capital. We next measure the changes in optimal dynamics resulting from policy changes in the UIB, and base income regimes. Finally, we assess the effects of additional unemployment costs in the form of a higher depreciation rate and of firm-specific human capital that is depleted upon displacement. The effects on the baseline results are reported in Table 5.

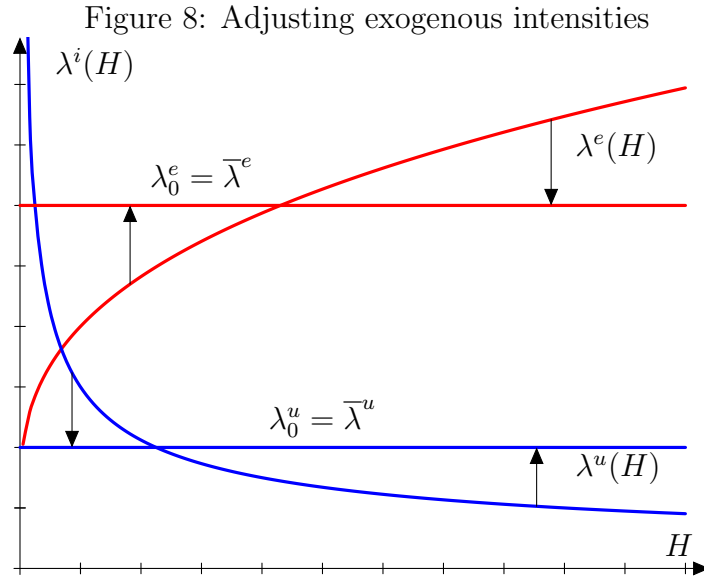
Table 5: Hedging motives and comparative statics

Variable	Base	Risks		Policy		Unempl. costs	
		(1)	(2)	(3)	(4)	(5)	(6)
$H_{SS}^e$	0.0599	-70.0%	-97.3%	-58.1%	-41.5%	133.4%	216.1%
$H_{SS}^u$	0.0094	15.0%	-96.9%	-58.2%	-41.7%	85.4%	215.6%
$I$	0.0240	-69.6%	-97.4%	-57.4%	-41.9%	134.9%	217.3%
$H$	0.0570	-69.5%	-97.4%	-58.4%	-41.8%	133.4%	219.1%
$\Pr(u)$	0.0662	17.9%	18.7%	18.4%	10.7%	-13.2%	-17.1%
$\Pr(e u)$	0.6238	0.0%	-16.6%	-4.2%	-2.6%	4.0%	5.7%
$\Pr(u e)$	0.0439	20.8%	0.0%	14.7%	8.6%	-11.0%	-14.4%
$\Pr(u D)$	0.1977	0.7%	33.0%	10.0%	5.8%	-8.8%	-12.1%
$\Pr(u N)$	0.0436	20.8%	0.8%	14.8%	8.9%	-10.3%	-13.3%
$\Delta Y(e D)$	0.0715	-78.2%	-95.4%	-44.1%	12.0%	73.5%	63.4%

Notes: Percentage changes from base scenario. (1) Exogenous re-employment,  $(\lambda_0^e, \lambda_1^e) = (0.9778, 0)$  instead of  $(0.185, 1.065)$ . (2) Exogenous displacement,  $(\lambda_0^u, \lambda_1^u) = (0.0449, 0)$  instead of  $(0.0225, 0.0095)$ . (3) UIB high,  $\eta = 0.80$  instead of  $0.50$ . (4) Base income low,  $y_0 = 0.0250$  instead of  $0.0500$ . (5) High unemployment depreciation,  $\delta^u = 0.2012$  instead of  $0.175$ . (6) Firm-specific human capital loss  $\phi = 0.85$  instead of  $1.0$ .

## 7.1 Gauging the risks adjustment motives

Traditional human capital models focus on higher wages as primary motives and incorporate at most undiversifiable employment risks. A main contribution of our model is thus to allow for possible adjustment of these risks by agents, in addition to the usual income motives for human capital accumulation. We assess the marginal contributions of employment risks adjustments to the investment, human capital, unemployment, displacement and re-employment. This exercise is performed by removing only the re-employment ( $\lambda_1^e = 0$ ) and only the displacement ( $\lambda_1^u = 0$ ) endogeneity in (1), with corresponding solutions given in Theorem 1. Since the intensities are mechanically lowered, we re-adjust the base intensity so as to maintain the mean displacement and re-employment rates in Table 4.b. As seen in Figure 8, this adjustment is however not neutral and tends to benefit low human capital agents by providing them with higher re-employment and lower displacement rates; high human capital agents are disadvantaged for the opposite reasons.



The first two columns of Table 5 reports how the variables of interest are affected by exogenous employment risks, relative to baseline levels. First, removing the capacity to hedge re-employment risk in column 1 lowers the attractiveness of investing in human

capital and results in 69% drops in investment and capital levels. By construction, the re-employment  $\Pr(e|u)$  is unaffected, while displacement  $\Pr(u|e)$  is increased due to the sharp drop in human capital, resulting in a increase in unemployment. Because displacement cannot be adjusted, the scarring effect on unemployment  $\Pr(u|D)$  is moderate, whereas the increase in  $\Pr(u|N)$  is large relative to baseline scenario. Second, exogenous displacement in column 2 also lowers the incentives to invest in human capital although the effects are much stronger. By construction the displacement risk  $\Pr(u|e)$  is unaffected, but re-employment  $\Pr(e|u)$  falls sharply, leading to an increase in unemployment rate. Having been displaced has a strong scarring cost in terms of being currently unemployed. In both cases, the fall in  $H$  is associated with a narrowing down of the human capital gap between those who have and who haven't been displaced. Consequently, the income scar  $\Delta Y$  is less important relative to baseline.

The fall in investing when employment risks are exogenous obtains from two different reasons. Indeed, from Figure 8, higher re-employment and lower displacement probabilities reduce the incentives for investing for those agents with low human capital. Moreover, agents with high human capital witness a strong drop in the returns to investment when hedging capacities are removed; they respond by decreasing investment. Contrasting the effects of re-employment and displacement endogeneity reveals that the latter has a much more potent effect on capital accumulation.

## 7.2 UIB and base income policies

In Table 5, column 3, we investigate the effect of more generous unemployment insurance by increasing the UI replacement rate  $\eta$  to 0.80 in (2b). The outcome is a 57% decrease in investment and capital, inducing a deterioration in displacement, re-employment and unemployment. The effects on unemployment and income scars of having been displaced are positive and important. In column 4, we next analyze changes in the base income  $y_0$  in (2a) by imposing a 50% drop in the latter. Again, the reduction in disposable income leads to important cuts in investment. The corresponding drop in mean human capital

leads to increases in unemployment, stemming from higher displacement and lower re-employment rates and also induces more scarring effects of displacement. Again, the fall in human capital leads to less important income scarring  $\Delta Y(e|D)$ . These effects are similar in spirit to Davidson and Woodbury (1993); Belzil (1995); Ljungqvist and Sargent (1998); Chetty (2008); Daly et al. (2012); Spinnewijn (2013) who argue that more generous UI benefits (e.g. in Europe) distort incentives away from job search and favor remaining long-term unemployed where skills are mechanically depreciated.

The reason for these similar depressing effects of UI and base income policies on investment and capital can be deduced from (3) which shows that the income loss associated with unemployment  $\Delta Y(H, \bar{H})$  is a decreasing function of  $\eta$  and is increasing in base income  $y_0$ . More generous UIB and/or lower base income thus both reduce the income loss associated with unemployment and gains from re-employment, thereby decreasing the incentives for investing. Our results are thus consistent with strong moral hazard responses to UIB generosity, whereby both employed and unemployed agents invest less in their human capital and face higher displacement and lower re-employment probabilities as a result.

### 7.3 Additional costs of unemployment

Our simulated results have thus far abstracted from additional disadvantages of being displaced, such as lower returns to investment and loss of firm-specific human capital. However, the results in Theorem 2 make it possible to calculate the effects of such costs. First, in column 5, we augment the depreciation rate of human capital when unemployed by 15% to  $\delta^u = 0.2012 > \delta^e = 0.1750$ . In column 6, we introduce depletion of firm-specific human capital by imposing a  $1 - \phi = 15\%$  loss on the capital stock upon displacement. Both comparative statics in columns 5 and 6 convey the same message. An increase in the unemployment tolls lead to a surge in investing against these costs. The agent reacts to the additional penalties by sharply increasing investment and human capital stock. It follows directly that labor market conditions improve (lower unemployment, higher re-

employment, lower risks and scars of displacement). In both cases, the increase in  $H$  also widens the human capital gap between those who have and who haven't been displaced, leading to more important income scars  $\Delta Y$  relative to baseline.

Overall our results are consistent with strong moral hazard implications when exposure to employment risks can be adjusted through human capital investment. Any improvement in the cost of being unemployed (e.g. through more generous UIB) lowers the incentives for investment, with corresponding deteriorations in labor market outcomes; any increase in unemployment costs induces additional investment in capital that improves labor market outcomes.

## 8 Conclusion

In addition to the contemporaneous drop in income due to incomplete UI replacement, unemployment imposes significant long-term scarring and stigma costs on agents. In particular, displacement (re-employment) probabilities are higher (lower), whereas wages upon re-employment are lower following unemployment spells. Moreover, the duration of unemployment spells significantly compounds the magnitude of these costs.

Human capital has long been suspected as potential rationale for these costs. Accelerated depreciation during unemployment associated with screening by employers for imperfectly observed human capital levels have been invoked as the main drivers for scarring and stigma. This explanation has notably been advocated in DMP models with human capital, where a learning-by-doing perspective assumes away any accumulation in unemployment spells. Traditional HK models allow for explicit investment by agents, but fail to account for effects on employment risks exposure.

This paper has taken the alternative approach or endogenizing human capital decisions by employed and unemployed workers alike and by endogenizing their exposure to displacement and re-employment risks. The combination of both entails that risk exposure is therefore partially adjustable. Contrary to others, our model can integrate or

abstract from status-dependent human capital accumulation technology and from firm- or sector-specific capital depletion upon displacement. For our baseline scenario, these additional tolls of unemployment are shut down. It follows that any acquisition and depletion of human capital and resulting unemployment scarring and stigma are entirely endogenous, rather than mechanic.

The solution of this model is complicated by the fact that the two value functions (employed and unemployed) are intertwined with one another and because the model with human capital arrival rates can be re-written as one with endogenous discounting across the two statuses. We resorted to linear expansion methods to circumvent this problem and obtain analytical approximations of the optimal investing strategies

We first investigated whether and confirmed that this framework is capable of generating unemployment scarring and stigma. The two key theoretical elements behind this result are that investment is positive, but always lower when unemployed than when employed and that the model generates two status-dependent and dynamically stable steady-states for human capital, with the one for the unemployed always being lower. Changes in employment statuses thus trigger cyclical dynamics characterized by endogenous depletion of acquired human capital when unemployed and accumulation upon re-employment. Since re-employment (displacement), as well as wages intensities are increasing (decreasing) functions of human capital, scarification and stigmatisation endogenously obtains. Because they depend entirely on optimal decisions made by workers instead of by employers, scarring and stigma are therefore self-inflicted.

Such a remarkable result is non-trivial. To the extent that scarring and stigma both impose substantial costs to workers, that they depend on accumulated human capital and that the latter can be adjusted by agents, the optimal strategy could have been to minimize exposure to these risks by investing more to prevent displacement if employed and in favor of re-employment if unemployed. However, our results show that this is not the case. The cushioning against downward income risks offered by UI programs, as well as imperfect replacement rates entails that moral hazard and low income prevent

the unemployed from investing more to avoid long-term costs. Conversely, incorporating incremental tolls of displacement, such as added depreciation and/or depletion of firm-specific capital for the unemployed leads to lower employment risks exposure through additional investment and human capital.

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## A Order-0 transversality and regularity conditions

The required transversality and regularity conditions for the order-0 solutions are:

$$0 < \rho + \lambda_0^e + \delta^u - \left( \alpha P^{u\frac{1}{\alpha}} A_h^u \right)^{\frac{\alpha}{1-\alpha}}, \quad (14a)$$

$$0 < \rho + \lambda_0^u + \delta^e - \left( \alpha P^{e\frac{1}{\alpha}} A_h^e \right)^{\frac{\alpha}{1-\alpha}}, \quad (14b)$$

$$\phi \lambda_0^e \lambda_0^u < \left( \rho + \lambda_0^e + \delta^u - \left( \alpha P^{u\frac{1}{\alpha}} A_h^u \right)^{\frac{\alpha}{1-\alpha}} \right) \left( \rho + \lambda_0^u + \delta^e - \left( \alpha P^{e\frac{1}{\alpha}} A_h^e \right)^{\frac{\alpha}{1-\alpha}} \right), \quad (14c)$$

## B Order-0 parameters

**Proof.** At the optimum, the order-0 HJB (7) corresponding to  $\lambda_1^e, \lambda_1^u = 0$  can be written as:

$$0 = -\rho V^e(H) - \lambda_0^u [V^e(H) - V^u(\phi H, H)] + Y^e(H) \quad (15a)$$

$$- \delta^e H V_H^e(H) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} H [P^e V_H^e(H)]^{\frac{1}{1-\alpha}},$$

$$0 = -\rho V^u(H, \bar{H}) - \lambda_0^e [V^u(H, \bar{H}) - V^e(H)] + Y^u(H) \quad (15b)$$

$$- \delta^u H V_H^u(H, \bar{H}) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} H [P^u V_H^u(H, \bar{H})]^{\frac{1}{1-\alpha}}.$$

Consider candidate solution:

$$V_0^e(H) = A_0^e + A_h^e H \quad (16a)$$

$$V_0^u(H, \bar{H}) = A_0^u + A_h^u H + A_b^u \bar{H} \quad (16b)$$

Substituting the candidate solutions (16) in (15) yields:

$$0 = \tilde{A}_0^e + \tilde{A}_h^e H \quad (17a)$$

$$0 = \tilde{A}_0^u + \tilde{A}_h^u H + \tilde{A}_b^u \bar{H} \quad (17b)$$

Assuming the transversality and regularity conditions (14) hold, we can individually set the implicit parameters  $\tilde{A}^e, \tilde{A}^u$  to zero in (17) and obtain that the parameters in Theorem 1 are:

$$A_0^u = \frac{y_0 (\lambda_0^e + \eta (\rho + \lambda_0^u))}{\rho (\lambda_0^e + \rho + \lambda_0^u)}; \quad A_b^u = \frac{\eta y_1}{\lambda_0^e + \rho}; \quad A_0^e = \frac{y_0 (\lambda_0^e + \rho + \eta \lambda_0^u)}{\rho (\lambda_0^e + \rho + \lambda_0^u)}$$

and where  $A_h^e, A_h^u$  jointly solve:

$$0 = A_h^e \lambda_0^e - A_h^u (\delta^u + \lambda_0^e + \rho) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} (P^u A_h^u)^{\frac{1}{1-\alpha}} \quad (18a)$$

$$0 = \lambda_0^u \left( \phi A_h^u + \frac{\eta y_1}{\lambda_0^e + \rho} \right) + (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} (P^e A_h^e)^{\frac{1}{1-\alpha}} - A_h^e (\delta^e + \rho + \lambda_0^u) + y_1 \quad (18b)$$

The optimal investment and growth functions follow directly by substituting  $(A^e, A^u)$  in (9) and (10). ■

## C Order-1 parameters

**Proof.** Without loss of generality, rewrite the endogenous component in intensities (1) as  $\lambda_1^i = \epsilon \bar{\lambda}_1^i, i = e, u$  for some constants  $\bar{\lambda}_1^i$  and perturbation  $\epsilon$ . The order-1 solution proceed as a first-order Taylor expansion around the order-0 solution corresponding to  $\epsilon = 0$ . First, the corresponding order-1 HJB can be written as:

$$0 = \sup_I - \rho V^e(H) - \left( \lambda_0^u + \epsilon \bar{\lambda}_1^u H^{-\xi^u} \right) [V^e(H) - V^u(\phi H, H)] + Y^e(H) - I \\ + V_H^e(H) [-\delta^e H + P^e I^\alpha H^{1-\alpha}], \quad (19a)$$

and

$$0 = \sup_I - \rho V^u(H, \bar{H}) - \left( \lambda_0^e + \epsilon \bar{\lambda}_1^e H^{-\xi^e} \right) [V^u(H, \bar{H}) - V^e(H)] + Y^u(\bar{H}) - I \\ + V_H^u(H, \bar{H}) [-\delta^u H + P^u I^\alpha H^{1-\alpha}]. \quad (19b)$$

Second, consider candidate solutions given by:

$$V^e(H) = V_0^e(H) + \epsilon \left( B^e H + B_u^e \bar{\lambda}_1^u H^{-\xi^u} + B_{1u}^e \bar{\lambda}_1^u H^{1-\xi^u} + B_e^e \bar{\lambda}_1^e H^{-\xi^e} + B_{1e}^e \bar{\lambda}_1^e H^{1-\xi^e} \right), \quad (20a)$$

and

$$V^u(H, \bar{H}) = V_0^u(H, \bar{H}) + \epsilon \left( B^u H + B_u^u \bar{\lambda}_1^u H^{-\xi^u} + B_{1u}^u \bar{\lambda}_1^u H^{1-\xi^u} + B_e^u \bar{\lambda}_1^e H^{-\xi^e} + B_{1e}^u \bar{\lambda}_1^e H^{1-\xi^e} + B_b^u \bar{H} \bar{\lambda}_1^e H^{-\xi^e} \right). \quad (20b)$$

Third, we solve for  $I^e, I^u$  using guess (20) in HJB (19) and express optimal investment as a first-order expansion around  $\epsilon = 0$ . Fourth, we substitute this first-order solution back in the HJB, again do a first-order expansion around  $\epsilon = 0$  and individually solve the implicit parameters  $B$  as follows:

$B^e$	0
$B_u^e$	$\frac{(\eta-1)y_0 \phi^{\xi^u} (\lambda_0^e + g_0^u \xi^u + \rho)}{(\lambda_0^e + \rho + \lambda_0^u) (\phi^{\xi^u} (g_0^e \xi^u + \rho + \lambda_0^u) (\lambda_0^e + g_0^u \xi^u + \rho) - \lambda_0^e \lambda_0^u)}$
$B_{1u}^e$	$-\frac{\phi^{\xi^u} (\lambda_0^e + g_0^u (\xi^u - 1) + \rho) ((\lambda_0^e + \rho) (A_h^e - \phi A_h^u) - \eta y_1)}{(\lambda_0^e + \rho) (\phi^{\xi^u} (g_0^e (\xi^u - 1) + \rho + \lambda_0^u) (\lambda_0^e + g_0^u (\xi^u - 1) + \rho) - \phi \lambda_0^e \lambda_0^u)}$
$B_e^e$	$-\frac{(\eta-1)y_0 \lambda_0^u}{(\lambda_0^e + \rho + \lambda_0^u) (\phi^{\xi^e} (\xi^e g_0^e + \rho + \lambda_0^u) (\xi^e g_0^u + \lambda_0^e + \rho) - \lambda_0^e \lambda_0^u)}$
$B_{1e}^e$	$\frac{\lambda_0^u (\phi A_h^e (\lambda_0^e + \rho) (\xi^e g_0^u + \lambda_0^e + \rho) - \phi A_h^u (\lambda_0^e + \rho) (\xi^e g_0^u + \lambda_0^e + \rho) - \eta y_1 ((\xi^e - 1) g_0^u + \lambda_0^e + \rho))}{(\lambda_0^e + \rho) (\xi^e g_0^u + \lambda_0^e + \rho) (\phi^{\xi^e} ((\xi^e - 1) g_0^e + \rho + \lambda_0^u) ((\xi^e - 1) g_0^u + \lambda_0^e + \rho) - \phi \lambda_0^e \lambda_0^u)}$
$B^u$	0,
$B_u^u$	$\frac{(\eta-1)y_0 \lambda_0^e \phi^{\xi^u}}{(\lambda_0^e + \rho + \lambda_0^u) (\phi^{\xi^u} (g_0^e \xi^u + \rho + \lambda_0^u) (\lambda_0^e + g_0^u \xi^u + \rho) - \lambda_0^e \lambda_0^u)}$
$B_{1u}^u$	$-\frac{\lambda_0^e \phi^{\xi^u} ((\lambda_0^e + \rho) (A_h^e - \phi A_h^u) - \eta y_1)}{(\lambda_0^e + \rho) (\phi^{\xi^u} (g_0^e (\xi^u - 1) + \rho + \lambda_0^u) (\lambda_0^e + g_0^u (\xi^u - 1) + \rho) - \phi \lambda_0^e \lambda_0^u)}$
$B_b^u$	$-\frac{\eta y_1}{(\lambda_0^e + \rho) (\xi^e g_0^u + \lambda_0^e + \rho)}$
$B_e^u$	$-\frac{(\eta-1)y_0 \phi^{\xi^e} (\xi^e g_0^e + \rho + \lambda_0^u)}{(\lambda_0^e + \rho + \lambda_0^u) (\phi^{\xi^e} (\xi^e g_0^e + \rho + \lambda_0^u) (\xi^e g_0^u + \lambda_0^e + \rho) - \lambda_0^e \lambda_0^u)}$
$B_{1e}^u$	$\frac{\phi^{\xi^e} ((A_h^e - A_h^u) (\lambda_0^e + \rho) ((\xi^e - 1) g_0^e + \rho + \lambda_0^u) (\xi^e g_0^u + \lambda_0^e + \rho) - \eta y_1 \lambda_{e0} \lambda_0^u \phi^{-\xi^e})}{(\lambda_0^e + \rho) (\xi^e g_0^u + \lambda_0^e + \rho) (\phi^{\xi^e} ((\xi^e - 1) g_0^e + \rho + \lambda_0^u) ((\xi^e - 1) g_0^u + \lambda_0^e + \rho) - \phi \lambda_0^e \lambda_0^u)}$

where the  $(A^i, g_0^i)$  parameters are given in Appendix B and Theorem 1. Substituting back for  $\lambda_1^i = \epsilon \bar{\lambda}_1^i$  yields the optimal solution in Theorem 2.

**Investment and growth** Given the parameters  $(B^e, B^u)$ , the parameters  $(C^e, C^u)$  for the investment functions are obtained as:

$$C^e = \begin{pmatrix} C_u^e \\ C_{1u}^e \\ C_e^e \\ C_{1e}^e \end{pmatrix} = \kappa^e \begin{pmatrix} -\xi^u B_u^e \\ (1 - \xi^u) B_{1u}^e \\ -\xi^e B_e^e \\ (1 - \xi^e) B_{1e}^e \end{pmatrix}, \quad C^u = \begin{pmatrix} C_u^u \\ C_{1u}^u \\ C_e^u \\ C_{1e}^u \\ C_b^u \end{pmatrix} = \kappa^u \begin{pmatrix} -\xi^u B_u^u \\ (1 - \xi^u) B_{1u}^u \\ -\xi^e B_e^u \\ (1 - \xi^e) B_{1e}^u \\ -\xi^e B_b^e \end{pmatrix}$$

where we have set:

$$\kappa^i \equiv \frac{[P^i \alpha (A_h^i)^\alpha]^{\frac{1}{1-\alpha}}}{1 - \alpha}, \quad i = e, u$$

Given the parameters  $(C^e, C^u)$ , the parameters  $(D^e, D^u)$  for the growth functions are obtained as:

$$D^i = \frac{C^i}{A_h^i}, \quad i = e, u.$$

■

## D Simulation

We begin by calibrating the main parameters and by initializing the employment status and human capital for a population of agents  $j = 1, 2, \dots, n$ :

- The employment status is drawn from the unconditional population rates:  $i_{j,0} \sim \{e, u\}$ .
- Both the initial capital  $H_{j,0}$  and the initial lock-in capital  $\bar{H}_{j,0}$  are independently drawn from a uniform distribution over interval  $[a, b]$ .

Next, the recursive phase is obtained for  $\forall j$  and  $\forall t = 0, 1, 2, \dots, T$  as follows:

1. Set the employment status  $i = i_{j,t}$ , in order to compute the optimal investment (12) and welfare (11), as well as the displacement/re-employment exposures and income

as:

$$\begin{aligned} I_{j,t} &= I^i(H_{j,t}, \bar{H}_{j,t}), & V_{j,t} &= V^i(H_{j,t}, \bar{H}_{j,t}), \\ \lambda_{j,t} &= \lambda^i(H_{j,t}), & Y_{j,t} &= Y^i(H_{j,t}, \bar{H}_{j,t}). \end{aligned}$$

2. Use the law of motion (4) to update human capital and the Poisson distribution to update employment status as:

$$\begin{aligned} H_{j,t+1} &= H_{t+1}(I_{j,t}, H_{j,t}), & \bar{H}_{j,t+1} &= \mathbb{1}_t^e H_{j,t+1} + \mathbb{1}_t^u \bar{H}_{j,t}, \\ i_{j,t+1} &\sim \text{Poisson}(\lambda_{j,t}). \end{aligned}$$